



2022-2023

## BRANDON ALL-STARS JAX

WELCOME TO THE BRANDON ALL-STARS FAMILY!

Brandon All-Stars Jacksonville (BA Jax) offers athletes of all ages and abilities the opportunity to grow and develop under the supervision of professionally trained coaches. There is no better place to experience the world of competitive cheer than BA Jax. Our goal is to develop the skills and confidence at every level to prepare athletes to compete at the highest level of competition. From our coaching staff to our facility, BA Jax is proud to offer the premier All-Star program in Northeast Florida.

We believe that hard work always pays off and everyone has the ability to become an elite athlete. Our mission at Brandon All-Stars is to teach respect for one another and promote physical fitness and the art of cheerleading. We feel that cheer is more than just a sport. It creates long-lasting friendships and teaches kids valuable lessons in teamwork and sportsmanship. Being a part of Brandon All-Stars is more than being part of a team; it is a family.

## **Team Placement Details: What are we looking for?**

We form teams based on proficiency of level and requirements necessary to create a competitive routine. We are looking for well-rounded athletes that can contribute throughout a routine at their respective level. Mastery of skills on each level is the standard used for placement. This is not limited to tumbling. Teams are built considering how each individual can contribute to the overall routine. Every athlete does not have to tumble, however if an athlete is placed on a level based on their tumbling, these skills need to be maintained. This same holds true for stunting. If an athlete is placed on a team based on their ability to stunt, these skills must be maintained.

## **Team Practice Schedule**

Elite and prep teams practice a minimum of two days per week; usually Monday/Wednesday or Tuesday/Thursday. Novice and Cheerabilities teams practice 1 day per week. Elite teams should plan to practice every other Sunday beginning August 14<sup>th</sup>. Tumble blocks will be included in Sunday practices. Extra weekend practices may be added as needed with as much advance notice as possible. Full attendance is imperative to the success of our teams and lack of attendance can lead to loss of position in the routine and potentially removal from the team. Excessive absence or tardiness is not acceptable. All families are encouraged to evaluate your schedule prior to committing to competitive cheer.

### Standard Practice Times

- ❖ Elite teams 2 hours, 2 times per week (minimum)
- ❖ Prep teams 1.5 hours, 2 time per week (minimum)
- ❖ Novice teams 1 hour, 1 time per week (minimum)

## **Team Placement Re-evaluation**

Skill maintenance is a requirement, not an option. Skills displayed at tryouts must be maintained throughout the season. The first few months of the season (summer months) are used to evaluate how teams fit together. Athletes may still be moved between teams during those months to create the best team structures.

## **Half Season Teams**

Sign-ups for Half Season will take place in December with practices starting in February. Teams will compete in the prep divisions unless the skill of the team warrants competing in the elite divisions (both stunting and tumbling must be at the appropriate level).

# LEVEL 6 TEAMS

## TUITION AND EXPENSES/RECURRING PAYMENTS

Regular season tuition covers all practices. Teams that secure a bid to a post season competition, will incur additional expenses. Each family is required to create an Amilia account and provide a valid credit card from which all outstanding payments will be withdrawn. Please see the financial stability clause for detailed information relating to payments. All purchases paid through the system will be charged a 3% processing fee.

### **TUITION**

Regular Tuition \$165 per month for 11 months, May-March	\$1815
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### **ALL-STAR FEES**

10 payments of \$370 May 25-February 25	\$3700
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<b>SEASON TOTAL (10% discount if paid in full by check or cash)</b>	<b>\$5515</b>
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### **ALL-STAR FEES (INCLUDED ITEMS)**

Practice Wear & Warmup Jacket (Required for all members)  
 2 Practice Bows (Female athletes only-subtract \$30 for male athletes)  
 Nfinity Shoes & Backpack  
 Competition Bow (Female athletes only-subtract \$35 for male athletes)  
 Competition Fees  
 Makeup (Female athletes only-subtract \$40 for male athletes)  
 Music  
 Regular Season Choreography  
 BA Camp (Stunt and Tumble)-2 night Hotel required

### **UNIFORM FEES (SAME UNIFORM AS 2021/2022)**

Uniform Sleeves	\$225
Uniform Bra	\$200
Uniform Skirt	\$140
Male Top	\$330
Male Pants	\$70

- ❖ All new and returning athletes must pay a \$35 registration fee
- ❖ All uniforms and practice wear are custom ordered for your athlete. Apparel orders are nonrefundable. If your athlete leaves the program prior to receiving apparel items, you will be notified when they arrive for pickup.
- ❖ Sales tax is added to all apparel orders.
- ❖ If your athlete joins late, expect 6-8 weeks to receive apparel (this includes uniforms).
- ❖ Tumble blocks will occur on Sunday practice days.
- ❖ Tumble classes are offered for \$40 per class if you are on a team. If you enroll in a class, drop-ins are offered at no additional cost, when space is available.

# LEVEL 1 & UP ELITE TEAMS

## TUITION AND EXPENSES/RECURRING PAYMENTS

Regular season tuition covers all practices. Teams that secure a bid to a post season competition, will incur additional expenses. Each family is required to create an Amilia account and provide a valid credit card from which all outstanding payments will be withdrawn. Please see the financial stability clause for detailed information relating to payments. All purchases paid through the system will be charged a 3% processing fee.

### TUITION

Regular Tuition \$155 per month for 11 months, May-March	\$1705
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### ALL-STAR FEES

10 payments of \$310 May 25 - February 25	\$3100
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<b>SEASON TOTAL (10% discount if paid in full by check or cash)</b>	<b>\$4805</b>
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### ALL-STAR FEES (INCLUDED ITEMS)

Practice Wear & Warmup Jacket (Required for all members)  
 2 Practice Bows (Female athletes only-subtract \$30 for male athletes)  
 Nfinity Shoes & Backpack  
 Competition Bow (Female athletes only-subtract \$35 for male athletes)  
 Competition Fees  
 Makeup (Female athletes only-subtract \$40 for male athletes)  
 Music  
 Regular Season Choreography  
 BA Camp (Stunt and Tumble)-2 night Hotel required

### UNIFORM FEES (SAME UNIFORM AS 2021/2022)

Uniform Bodysuit	\$325
Uniform Crop	\$275
Uniform Skirt	\$195
Uniform Centerpiece (worn with crop for junior teams)	\$60
Male Top	\$280
Male Pants	\$120

- ❖ All new and returning athletes must pay a \$35 registration fee
- ❖ All uniforms and practice wear are custom ordered for your athlete. Apparel orders are nonrefundable. If your athlete leaves the program prior to receiving apparel items, you will be notified when they arrive for pickup.
- ❖ Sales tax is added to all apparel orders.
- ❖ If your athlete joins late, expect 6-8 weeks to receive apparel (this includes uniforms).
- ❖ Tumble blocks will occur on Sunday practice days.
- ❖ Tumble classes are offered for \$40 per class if you are on a team. If you enroll in a class, drop-ins are offered at no additional cost, when space is available.

# FULL SEASON PREP TEAMS

## TUITION AND EXPENSES/RECURRING PAYMENTS

Regular season tuition covers all practices. Teams that secure a bid to a post season competition, will incur additional expenses. Each family is required to create an Amilia account and provide a valid credit card from which all outstanding payments will be withdrawn. Please see the financial stability clause for detailed information relating to payments. All purchases paid through the system will be charged a 3% processing fee.

### TUITION

Regular Tuition \$125 per month for 11 months, May-March	\$1375
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### ALL-STAR FEES

10 payments of \$250 May 25-February 25	\$2500
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<b>SEASON TOTAL (10% discount if paid in full by check or cash)</b>	<b>\$3875</b>
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### ALL-STAR FEES (INCLUDED ITEMS)

Practice Wear & Warmup Jacket (Required for all members)  
 2 Practice Bows (Female athletes only-subtract \$30 for male athletes)  
 Nfinity Shoes & Backpack  
 Competition Bow (Female athletes only-subtract \$25 for male athletes)  
 Competition Fees  
 Makeup (Female athletes only-subtract \$40 for male athletes)  
 Music  
 Regular Season Choreography  
 In House Camp (Stunt and Tumble)

### UNIFORM FEES (SAME UNIFORM AS 2021/2022)

Uniform Bodysuit	\$130
Uniform Skirt	\$65
Male Top	
Male Pants	

- ❖ All new and returning athletes must pay a \$35 registration fee
- ❖ All uniforms and practice wear are custom ordered for your athlete. Apparel orders are nonrefundable. If your athlete leaves the program prior to receiving apparel items, you will be notified when they arrive for pickup.
- ❖ Sales tax is added to all apparel orders.
- ❖ If your athlete joins late, expect 6-8 weeks to receive apparel (this includes uniforms).
- ❖ Tumble blocks will occur on Sunday practice days.
- ❖ Tumble classes are offered for \$40 per class if you are on a team. If you enroll in a class, drop-ins are offered at no additional cost, when space is available.

# FULL SEASON NOVICE TEAMS

## TUITION AND EXPENSES/RECURRING PAYMENTS

Regular season tuition covers all practices. Teams that secure a bid to a post season competition, will incur additional expenses. Each family is required to create an Amilia account and provide a valid credit card from which all outstanding payments will be withdrawn. Please see the financial stability clause for detailed information relating to payments. All purchases paid through the system will be charged a 3% processing fee.

### TUITION

Regular Tuition \$75 per month for 10 months, May-February	\$750
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### ALL-STAR FEES

10 payments of \$180 May 25-February 25	\$1800
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<b>SEASON TOTAL (10% discount if paid in full by check or cash)</b>	<b>\$2550</b>
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### ALL-STAR FEES (INCLUDED ITEMS)

- ❖ Uniform
  - ❖ Practice Wear (Required for all members)
  - ❖ 1 Practice Bows (Female athletes only-subtract \$15 for male athletes)
  - ❖ Nfinity Shoes & Mini Backpack
  - ❖ Competition Bow (Female athletes only-subtract \$25 for male athletes)
  - ❖ Competition Fees
  - ❖ Music
  - ❖ Choreography
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- ❖ All new and returning athletes must pay a \$35 registration fee
  - ❖ All uniforms and practice wear are custom ordered for your athlete. Apparel orders are nonrefundable. If your athlete leaves the program prior to receiving apparel items, you will be notified when they arrive for pickup.
  - ❖ Sales tax is added to all apparel orders.
  - ❖ If your athlete joins late, expect 6-8 weeks to receive apparel (this includes uniforms).
  - ❖ Tumble blocks will occur on Sunday practice days.
  - ❖ Tumble classes are offered for \$40 per class if you are on a team. If you enroll in a class, drop-ins are offered at no additional cost, when space is available.

# 2022-2023 IMPORTANT DATES

Tryout Packet Due	May 5
Tryout Clinics	Level 1-3 May 9&10, Level 4-6 May 11&12
Tryouts	May 16-18
Flyer Tryouts	May 19
Makeup Tryouts	May 20
First Day of Level Practices	May 23
Announce Teams	June 5
Team Practices Begin	June 6
Gym Closed	July 4-9
Levels 1-6 BA Tampa Camp	July 11-14 (2 days per team)
Routine Blocking	July 25-29
Gym Closed	August 3-7
Mandatory Choreography 1	August 11-14
Gym Closed	September 5
Dance Choreography	September 12-15
Gym Closed	November 20-26
Gym Closed	December 19-January 1
Gym Closed	March 13-17

- ❖ The competition schedule will be available early summer

## SCHOOL CHEER

We fully support football cheer and will excuse most absences related to games unless they interfere with choreography or clinics. If you choose to participate in competitive school cheer, our competitive schedule must take precedence. If there are conflicts, you must make arrangements with your school coach to be excused from the school event.

## OTHER SPORTS

We will rarely excuse absences related to winter and spring sports. Fall sports are considered on a case-by-case basis. Practice time missed is the determining factor. Absences related to competitions, choreography or clinics will not be excused. Our competitive schedule must take precedence. If there are conflicts, you must make arrangements with your school coach to be excused from the school event.

## CROSSOVER POLICIES

- ❖ Athletes are first and foremost a rostered member of their primary team.
- ❖ Athletes must attend all practices of both their primary and secondary team.
- ❖ Athletes are responsible for crossover competition fees. There is no charge for extra team practice.
- ❖ It is at the discretion of coaches/staff to discontinue having an athlete crossover at any time.

## ALTERNATES (FILL-INS)

- ❖ Athletes are responsible for paying the competition/coach's fees for any replacement that fills their spot when they are not able to compete. This includes quitting and program removal.
- ❖ If a bid is earned, the original rostered athlete will receive the bid unless they missed the competition by choice (i.e., not due to injury).

# CHEERABILITIES

The USASF follows the definition of disability as defined by the American Disability Act. An individual with a disability is defined by the ADA as a person who has a physical or mental impairment that substantially limits one or more major life activities, a person who has a history or record of such an impairment, or a person who is perceived by others as having such an impairment.

- ❖ Sign-ups in August
- ❖ Practice will start after Labor Day
- ❖ Practice 1 day per week
- ❖ Limited travel
- ❖ Sponsors needed (Cost is \$400 per athlete)
  - Uniform
  - Shoes
  - Backpack
  - Practice wear
- ❖ New uniforms!





**FINANCIAL STABILITY CLAUSE**

You MUST have a valid credit card or checking account on file at all times in order for your child to participate. Monthly tuition will be billed AND charged to the card on file on the 25th of the month prior to which it relates. For example, June tuition will be due on May 25th. Any tuition charges still outstanding on the 1st will be considered late and will be assessed a \$15 late fee ON the 1st. Your child will be unable to return to practice until the tuition and late fees are paid.

<b>Available Discounts:</b>	
<b>Full Payment Discount</b>	10% discount off the total tuition and fees if paid in full by the first day of practice
	Details: Full payments will need to be made in person to receive the discount and must be paid using cash or check only (credit card payments will not receive the discount).
<b>Multi-child Discount</b>	25% per month tuition discount for each additional child in a family (applies to 2nd, 3rd etc.)
	Details: The multi-child discount is automatic and will be applied to your account each month. The discount is applied to the child with the lower tuition.
<b>Multi-team Discount</b>	Free tuition for each additional team
	Details: You will be required to pay for the skills camp and crossover fees for each additional team. These will be provided once the fees are provided by the competition vendors but usually run around 75% of the standard competition fees.
<b>Military Discount</b>	10% per month tuition discount
	Details: You will be required to show a valid military ID

## FREQUENTLY ASKED QUESTIONS

**SPECIAL NOTICE:** With such a large number of families in the gym, we will do most of our communications in the form of email. Please make sure you have a valid email address that you check on a regular basis. Also, please make sure your email account is set up to accept emails from anyone with “@brandonallstars.com” in their email address.

How do I manage my bill and my personal information?	Our online system will house all billing information. You may log in to your account at any time to see your charges, generate a statement or make a payment. Just go to the <a href="http://www.brandonjax.com">www.brandonjax.com</a> . Click the “PRO SHOP” button in the upper right corner. You will then type in your log-in information to access your account.
Who do I go to if I have questions on my bill?	Please email <a href="mailto:billingjax@brandonallstars.com">billingjax@brandonallstars.com</a> with any questions about your bill.
What type of Payments does Brandon Allstars accept?	Cash, Checks, Money Orders, Visa and MasterCard are all acceptable forms of payment. <b>NOTE:</b> If 2 or more checks are returned to us as unpaid, we will not be able to accept checks from you for the rest of the season. The fee is \$25 per returned check.
Can I fundraise for ALL of my cheerleading expenses?	There are a variety of fundraising opportunities and a majority of expenses can be covered by fundraisers. <b>NOTE:</b> Please be aware that there are measurement dates that must be met and some funds may need to be paid in advance of fundraising credits.
What are Closed Practices?	Each week before a competition, Brandon Allstars practices will be closed to spectators. This allows our athletes to focus on perfecting the routine they will be performing that weekend.
When are Uniforms, Practice Clothes, Shoes delivered?	Uniforms and practice clothes usually take 6-8 weeks to be delivered from the fitting date. Athletes starting late must wait. Shoes usually take 1-2 weeks from the order date. Please note that these are just estimates. We get these items from outside vendors and have no control over actual delivery dates. If you quit prior to your merchandise being delivered, you will not receive a refund and you may pick up your merchandise at the gym.
When will I receive detailed info for competitions, i.e. what time to arrive, location, what to wear at arrival, etc?	Itineraries will typically be provided the Thursday prior to the competition. These will be emailed to the parents. Itineraries are provided once the competition company’s schedule has been finalized.
Who do I provide with travel arrangements for my cheerleader?	Team Moms assist the coaching staff in compiling information for the team and it is imperative that travel information is provided directly to your team mom in a timely manner.

## **BA BOOSTERS AND FUNDRAISING**

Through our non-profit organization, BA Jax Boosters, we work very hard to provide parents with fundraising opportunities to help offset the cost of competitive cheer for those who choose to participate. BA Jax Boosters works with the Veterans Memorial Arena, TIAA Stadium and the Jumbo Shrimp games to provide fundraising opportunities. We also have 3 fireworks tents that we operate through TNT. For parents that choose to take advantage of the fundraising opportunities, the funds raised can be extremely beneficial to offsetting the cost of cheer. In the past, some families have raised enough money fundraising to cover the cost of the entire season!

We understand that not everyone is able to work the events. As a result, we offer several other types of fundraising opportunities throughout the year. These include gift cards, football mania, popcorn, cookie dough, Yankee Candles, Gourmet Coffee and Tea, scratch off/spinner donation cards and many more. We look forward to working with everyone to meet your fundraising goals!

For each fund-raising event the total amount earned from the group is calculated. A small percentage will go to the BOOSTERS and the balance will be divided between the volunteers

worked the event. All cash tips are turned in and divided between the group. Payments will be posted to your account with a spreadsheet showing how everything was divided. Booster positions are elected positions and everyone is a member of the Boosters club.



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help



...AND MANY MORE!

BRANDONJAXBOOSTERS.COM



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who

Questions regarding Fundraising should be directed to:  
[jaxboosters@brandonallstars.com](mailto:jaxboosters@brandonallstars.com)