


WELCOME TO THE 2023-2024 SEASON!

BRANDON ALL-STARS

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Brandon All-stars is recognized as a diverse community aiming to build strong athletes, unshakable bonds and teamwork. With the purpose of striving for excellence, accountability and growth, our goal is to provide a space for athletes to prosper and create an environment that leaves a mark on all those that join our gym.



2023-2024 EVALUATION INFORMATION

Our mission at Brandon All-stars is to teach respect for one another and promote physical fitness and the art of cheerleading. We feel that cheer is more than just a sport. It creates long-lasting friendships and teaches kids valuable lessons in teamwork and sportsmanship. While the banners and trophies are great, our goal at Brandon All-stars is to help mold our athletes into amazing members of society as they progress through our program and into their future endeavors.

Our goal is to make the evaluation process as stress free as possible for our cheerleaders. Regardless of their age or experience level, we will make sure they are evaluated properly and placed on the appropriate team for the upcoming season.

We look forward to another great season at Brandon All-stars!

Evaluations will consist of tumbling and jumps. **Previous season stunting abilities (flying, basing and back spotting) will be taken into consideration.** Only athletes and coaches will be permitted to enter the gym during evaluations. No exceptions.

EVALUATION DATES: NOVEMBER 17TH-18TH

You will choose ONE tryout date and time.

If you cannot attend one of the designated times, you may schedule a private tryout.

Please complete and **PRINT** the [Evaluation Form](#) and turn it in on or before your child's evaluation day!

Team Creation Details: What is the best fit for my athlete?

We are often asked what teams we will have for the upcoming season. We cannot answer that question until evaluations are complete. Teams are created based on the athletes that come to evaluations and what teams will be the most competitive for the upcoming season.

Some athletes gain individual skills at a rapid pace, but we still believe in PROPER team leveling and progression as a whole. For many years, it has been thought that an “older” team (Senior versus Junior or Junior versus Youth) was somehow better. At our gym, these teams are all leveled the same and many times allows us to place athletes within the same age group together on a team.

By grouping athletes by age, we are able to better ensure their emotional and social growth. We understand that sometimes younger athletes are placed on older teams due to stunt position, but we try to limit that as much as possible. Having your child on a team where they are on the high end of the age range allows them to compete the skills necessary for that level AND really establish leadership

qualities that are helpful in so many areas of life. Many times, parents want their children on the next level or in the next age bracket because they don't see the benefits of the age-appropriate team.

As children's abilities increase, we feel that having them on teams where they can increase the consistency of their tumbling and stunting ability allows them to better achieve positive mental growth.

Allowing children to be on teams where they can participate in all areas of the score sheet (even though they may have higher tumbling abilities) allows them to become much more well-rounded athletes in the future. Throughout their years in the sport, they will become more well-adjusted athletes who are comfortable in their abilities, exude confidence and are able to be competitive on any team they are placed on.

We want to build well-rounded individuals. We strongly believe in our program, our staff and all of our athletes. The more supportive you are of your athletes and encouraging them to be amazing on the teams they are placed on, the more they will gain from their entire All-star Cheer experience.

- Every Brandon team will be set up for success this season.
- It takes 2-3 years to master a Cheer Level. Celebrate whatever team/level your child makes.
- If your child is Tiny age, they will likely end up on a Tiny team. If your child is Mini age, they will likely end up on a Mini team. Etc.
- Even if your child ends up on the same team and/or level they were on last year, they will have a completely new and different experience.
- Do not compare your child to other children. Every child is unique and will bring a unique skill set to whatever team they are placed on.

Team Placement Details: What are we looking for?

In our program we field teams based on proficiency of level. We are looking for well-rounded athletes that can contribute throughout a routine at their respective level. Below is a synopsis of what we are looking for during evaluations. Also, please see our Tumbling and Stunt Level Guidelines at the end

The scoresheet is broken up into over a dozen difficulty categories and seven technique categories. Below are the categories that are most important in picking a team.

Stunts	Standing Tumbling	Dance
Pyramids	Running Tumbling	Showmanship
Tosses	Jumps	Max Participation

Stunts & Pyramids

For stunts and pyramid, there is a score for difficulty, and a score for technique. The stunts must be difficult, fast paced, creative, and technically sound to obtain all points.

Tumbling

The next two major categories are standing tumbling and running tumbling. Judges are looking for difficult tumbling for the given level that is performed with near perfect execution by large groups of people.

properly. Industry wide tumbling technique and perfection is being pushed above progression, of the scoresheet we compete on which will help you better understand what we will be look-

of this document.

Tumbling is physically and mentally challenging and can be dangerous if executed im-

and the scoresheet reflects this. Tumbling technique is one of the most harshly judged elements on the scoresheet, and for good reason, the safety of our athletes depends on it. This means we will be looking for tumbling that is performed with a high level of perfection for each level.

Max Participation, Tosses, and Jumps

Max Participation, Tosses and Jumps are all max categories, meaning the entire difficulty score comes solely from doing the correct number of skills. Jumps and Tosses however have subcategories for technique. This means tosses must be thrown high, in great synchronization, with top girls executing a skill with near perfect technique. Jumps ideally should be synchronized, hyper extended, maintain good toe point, and hit correct arm placement throughout.

Any deviations in technique will result in technical deductions.

Dance, Routine Creativity, and Showmanship

Dance, Routine Creativity, and Showmanship make up a smaller percentage of the scoresheet, but every tenth counts. The dance and routine creativity scores are largely based on choreography, and it takes a certain level of skill and experience to perform choreography correctly. Judges will be looking for precise, hard hitting and exciting movements from athletes. The expression of personality, and level of confidence from an athlete will also play into the showmanship score. Judges are looking for an above average level of excitement and enthusiasm from each athlete.

The scoresheet is intricate, subjective, and can be a bit of a moving target from event to event, but if teams are built with athletes who contain a comprehensive understanding of their given level, we can create routines that speak to the overall scoresheet more consistently. In turn, by matching kids more closely with their peers of the same skill level, we will build a more competitive atmosphere amongst athletes in the gym and drive progression more naturally each season. We are excited about our upcoming season and thrilled at the opportunity to work together with your family!

Team Practice Schedule

Prep Teams – Once during the week and once on Sundays (Sunday practices will begin AFTER church times so that those who attend do not have to miss); Novice Teams - Once on Sundays
Attendance is very important to the success of our teams. Additional practices may be necessary sometimes throughout the season.

Team Placement Re-evaluation

Skill maintenance is a requirement, not an option. Skills displayed at initial evaluations are expected to be maintained throughout the season. The first few months of the season are used to evaluate how every team fits together. Athletes may still be moved around between teams during those months.

Cross-Competitor Option

If you want your athlete to be considered for a cross-competitor position (competing on 2 different teams in 1 season), please answer circle yes on the Evaluation Form. Crossover competition fees would need to be paid. Answering yes does not guarantee placement on two teams. Athletes are first and foremost a rostered member of their primary team. Athletes must attend all practices of both their primary and secondary team. It is at the discretion of coaches/staff to discontinue having an athlete crossover at any time.

Brandon All-stars Program Costs

We understand that All-star Cheer is an expensive sport. We give all of our pricing upfront, so you know what the financial commitment is before you sign your child up. Fundraising opportunities are available through Boosters (jaxboosters@brandonallstars.com). However, we expect all fees to be paid on time based on our payment schedule.

We are one of the top competitive cheer gyms in the country, so our Travel teams will attend a number of out-of-town competitions. Our prices include everything except travel costs. Cheerleaders travel with their parents to these competitions and stay in hotel rooms with their parents. There is usually a block of rooms secured at a hotel under “Brandon All-stars” and parents will call and book their own rooms within this block.

FINANCIAL STABILITY CLAUSE

You **MUST** have a valid credit card or checking account on file at all times in order for your child to participate. Monthly tuition will be billed AND charged to the card on file on the 25th of the month prior to which it relates. For example, June tuition will be due on May 25th. Any tuition charges still outstanding on the 1st will be considered late and will be assessed a \$15 late fee ON the 1st. Your child will be unable to return to practice until the tuition and late fees are paid.

Available Discounts: Only ONE discount can be applied.	
Full Payment Discount	10% discount off the total tuition and fees if paid in full by the first day of practice
	Details: Full payments will need to be made in person to receive the discount and must be paid using cash or check only (credit card payments will not receive the discount).
Multi-child Discount	25% per month tuition discount for each additional child in a family (applies to 2nd, 3rd etc.)
	Details: The multi-child discount is automatic and will be applied to your account each month. The discount is applied to the child with the lower tuition.
Multi-team Discount	Free tuition for each additional team
	Details: You will be required to pay for the skills camp and crossover fees for each additional team. These will be provided once the fees are provided by the competition vendors but usually run around 75% of the standard competition fees.
Military Discount	10% per month tuition discount
	Details: You will be required to show a valid military ID

BRANDON ALL-STARS

HALF YEAR TEAMS

TUITION AND EXPENSES/RECURRING PAYMENTS

Regular season tuition covers all practices. Teams that secure a bid to a post season competition, will incur additional expenses. Each family is required to create an Amilia account and provide a valid credit card from which all outstanding payments will be withdrawn. Please see the financial stability clause for detailed information relating to payments. All purchases paid through the system will be charged a 3% processing fee.

TUITION

Regular Tuition \$65 per month for 5 months, November-March 25	\$325
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ALL-STAR FEES

5 payments of \$125 November-March 25	\$625
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SEASON TOTAL (10% discount if paid in full by check or cash - \$855)	\$950
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ALL-STAR FEES (INCLUDED ITEMS)

Competition Bow
Competition Fees
Music
Choreography

UNIFORM & PRACTICE TOPS SOLD SEPARATELY (DIFFERENT UNIFORM FROM PREVIOUS SEASON)

2 Practice Tops – Due Friday, December 8th	\$30
Female Uniform – Due Friday, January 5th	\$159
Male Uniform – Due Friday, January 5th	\$185.5

- All new and returning athletes must pay a \$35 registration fee.
- All uniforms and practice wear are custom ordered for your athlete. Apparel orders are nonrefundable.
- Sales tax is added to all apparel orders.
- If your athlete joins late, expect 6-8 weeks to receive apparel (this includes uniforms).

2023-2024 IMPORTANT DATES

Tryout Registration Opens	October 1st
Tryouts	November 17th or 18th (You choose your tryout date.)
Team Placements Announced	November 20th
Gym Closed – Thanksgiving Break	November 22nd - 26th
First Day of Practices	November 27th
Uniform and Practice wear Fittings	December 18th-21st
Gym Closed - Winter Break	December 25th-January 5th
Mandatory Routine Blocking	January 15th-19th
Mandatory Choreography	January 22nd - 25th
Late Uniform and Practice wear Fittings	January 30th – 31st
Gym Closed – Spring Break	March 18th-22nd

COMPETITION SCHEDULE

The 2023-2024 Competition Schedule is on the link above. **Each month is on a separate tab at the bottom of the spreadsheet.** Please note, the competition schedule is subject to change if need be. It is best to BOOKMARK the competition schedule link and download the google sheets app to your mobile device for easy access. This SAME LINK will be used ALL SEASON. All meet times, performance times, awards times, and mandatory teams to watch for each showcase/competition will be added and updated directly to the competition schedule link. “The One” is MANDATORY for all athletes on a team who receive a bid. There will be an ADDITIONAL competition fee associated with these events. The cost will depend on the type of bid the team receives throughout the season.

SCHOOL CHEER

We fully support football cheer and will excuse most absences related to games unless they interfere with choreography or clinics. If you choose to participate in competitive school cheer, our competitive schedule must take precedence. If there are conflicts, you must make arrangements with your school coach to be excused from the school event.

OTHER SPORTS

We will rarely excuse absences related to winter and spring sports. Absences related to competitions, choreography or clinics will not be excused. Our competitive schedule must take precedence. If there are conflicts, you must make arrangements with your school coach to be excused from the school event.

ALTERNATES (FILL-INS) ❖ Athletes are responsible for paying the competition/coach's fees for any replacement that fills their spot when they are not able to compete. This includes quitting and program removal.

- ❖ If a bid is earned, the original rostered athlete will receive the bid unless they missed the competition by choice (i.e., not due to injury).



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